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## **DCU for Kids and Boomer Esiason Score A Hat Trick For Charity!** 12<sup>th</sup> Annual Charity Golf Tournament Raises Over \$300,000

**Marlborough, MA** – DCU for Kids, the non-profit charitable foundation of DCU (Digital Federal Credit Union), held its 12<sup>th</sup> Annual Charity Golf Tournament on Tuesday, June 21, 2011 at Sky Meadow Country Club in Nashua, NH. For the 7<sup>th</sup> consecutive year, proceeds benefitted the Boomer Esiason Foundation, as well as other local deserving causes and charities benefitting children and families. Through the efforts of DCU for Kids and tournament sponsors – over \$300,000 was raised of which \$200,000 will be donated to the Boomer Esiason Foundation. With this year's donation, DCU for Kids has raised over \$1.4 million dollars for the Foundation.

Boomer, a veteran NFL quarterback of 14 years with the Cincinnati Bengals, New York Jets, and Arizona Cardinals as well as a nationally recognized television and radio commentator, vowed to eliminate cystic fibrosis after his son, Gunnar, was diagnosed with the disease in 1993 at the age of 2. Now in his early 20's, Gunnar is attending Boston College. Boomer and his wife, Cheryl, are even more committed to supporting critical research to discover the cure for cystic fibrosis.

On hand to join the golfers and Boomer during the afternoon Awards Ceremony, as well as celebrate the Boston Bruins winning the Stanley Cup, was Lyndon (L.B.) Byers, former Boston Bruin and morning co-host on WAAF 107.3. L.B. presented Boomer with an autographed Bobby Orr hockey jersey and presented Jim Regan, DCU's CEO and President, with an autographed Cam Neely hockey jersey.

### **ABOUT DCU FOR KIDS**

In 2005, recognizing the importance of supporting organizations that make a difference in the communities they are a part of, DCU incorporated DCU for Kids, a non-profit charitable foundation for distribution to deserving causes and charities benefitting children and families. To date, DCU for Kids has made charitable donations that total over \$3,302,000. Among the many organizations that have recently benefited from DCU for Kids support include: Autism Speaks; The Cam Neely Foundation for Cancer Care, Easter Seals of MA; Floating Hospital for Children at Tufts Medical Center; and many others.

DCU for Kids net fundraising revenue is at 98%, all of which goes directly to children and families in need. All administrative and volunteer support is donated by DCU.

To learn more about DCU for Kids, visit [www.dcuforkids.org](http://www.dcuforkids.org).

### **ABOUT THE BOOMER ESIASON FOUNDATION**

The Boomer Esiason Foundation is a dynamic partnership of leaders in the medical and business communities joining with a committed core of volunteers to heighten awareness, education and quality of life for those affected by cystic fibrosis, while providing financial support to research aimed at finding a cure.

To learn more about The Boomer Esiason Foundation, visit <http://www.esiason.org>.

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